



Clothes To Kids  
1059 North Hercules Avenue  
Clearwater, Florida 33765  
T (727) 441-5050 F (727) 441-9346  
[www.ClothesToKids.org](http://www.ClothesToKids.org)

## **Media Alert**

April 30, 2008

**Contact:** Jennifer Silva, Executive Director  
(727) 441-5050, ext 22

### **Clothes To Kids and the Junior League of Clearwater-Dunedin team up to help children in need Saturday, May 3.**

**Clearwater, Florida** The Junior League of Clearwater-Dunedin, Inc.(JLCD) is teaming up with Clothes to Kids, Inc. (CTK) for their May 3rd 'Spring Fling' event. **Approximately 100 children in grades K through 12 will come to the Clothes to Kids store in Clearwater to “shop” for a week's worth of clothing (at no cost to the families!) between 9am and 2pm.** The Junior League will provide refreshments and earth-friendly recyclable shopping bags for each child filled with items such as sunscreen, bike helmets, and restaurant coupons, donated by area businesses and supporters. Each child will also have a chance to win a brand new bike donated by Clearwater Cycling. Other event supporters include Crispers Restaurant, Flatout Bread, Publix Supermarkets, Iron Girl, LaPosh Salon, Einstein Bros Bagels, Sweet Tomatoes, Bollenback & Forret, P.A., the City of Clearwater, Morton Plant Mease Healthcare, Dr. Avery Stiglitz and Sara & David Rudd.

The two non-profit organizations collaborated previously in July 2007 for a Back to School Fair and provided backpacks and school supplies to 130 children from low-income families. For more information on the Junior League of Clearwater-Dunedin or Clothes to Kids, please visit their websites at [www.jlcd.org](http://www.jlcd.org) and [www.clothestokids.org](http://www.clothestokids.org).

Founded in 2002, Clothes To Kids, Inc. is a year-round organization whose mission is to provide new and quality used clothing to low-income, school-age children in Pinellas County, **free of charge**. During its peak months, CTK serves over 60 children per day, providing each with a complete wardrobe of clothing. Since its inception, CTK has distributed over 25,000 wardrobes to children in need. CTK is located at 1059 North Hercules Avenue in Clearwater and accepts donations of new or clean, gently used shoes and clothing Monday through Friday, 9am to 5pm. Cash donations are fully tax-deductible and can be mailed to P.O. Box 6123, Clearwater, Florida 33758-6123 or dropped off at the store location.

For more information on Clothes To Kids, please visit [www.ClothesToKids.org](http://www.ClothesToKids.org).

###