



Clothes To Kids  
1059 North Hercules Avenue  
Clearwater, Florida 33765  
T (727) 441-5050 F (727) 441-9346  
www.ClothesToKids.org

## **For Immediate Release**

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### **Contact:**

Jennifer Silva, Executive Director  
(727) 441-5050, ext 22

## **Clothes To Kids Appoints New Executive Director**

**Pinellas County, Florida** Clothes To Kids is pleased to announce the appointment of Jennifer L. Silva as the organization's first Executive Director. Clothes To Kids, Inc. (CTK) has been meeting the clothing needs of eligible children in Pinellas County since 2003. Ms. Silva's appointment was made possible through a grant from the Eckerd Family Foundation.

A Pinellas County native and graduate of the University of South Florida, Ms. Silva brings over 10 years of non-profit management experience to the organization. Prior to joining the CTK team, she served as Director of Communications for American Stage Theatre in St. Petersburg, Florida and Managing Director for the Sarasota Film Festival.

"Hiring our first Executive Director is an enormous step forward for CTK," said Jim Lehrburger, President of the Clothes To Kids Board of Directors. "Ms. Silva will help us make every dollar count in serving the Pinellas County school children in need. She has great passion and energy, and brings to CTK the skills we need to provide the best possible stewardship for our contributors and other supporters."

Since its inception, Clothes To Kids has operated almost exclusively through volunteer support. A generous grant from the Eckerd Family Foundation made it possible for Clothes To Kids to hire Ms. Silva as its first Executive Director. CTK also welcomed a new Program Coordinator, Ms. Rachel Thurber, to the staff in November. The Clothes To Kids team now includes a paid staff of three, a 15-member Board of Directors and nearly 200 active volunteers.

Founded in 2002, Clothes To Kids, Inc. is a year-round organization whose mission is to provide new and quality used clothing to low-income, school-age children in Pinellas County, **free of charge**. During its peak months, CTK serves over 60 children per day, providing each with a complete wardrobe of clothing. CTK is located at 1059 North Hercules Avenue in Clearwater and accepts donations of new or clean, gently used shoes and clothing Monday through Friday, 9am to 5pm. Cash donations are fully tax-deductible and can be mailed to P.O. Box 6123, Clearwater, Florida 33758-6123 or dropped off at the store location.

For more information on Clothes To Kids, please call the store at 727-441-5050 or visit [www.ClothesToKids.org](http://www.ClothesToKids.org).

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